

Rate card VESELINA RADIO 2027

Effective as of 1 January 2027

VESELINA RADIO	MONDAY - SUNDAY (30 seconds)				
	07:00 - 11:00	11:00 - 16:00	16:00 - 19:00	19:00 - 23:00	23:00 - 07:00
National coverage	€125	€100	€125	€50	€50
Sofia	€41	€31	€41	€20	€20
Plovdiv, Smolyan	€13.50	€10.50	€13.50	€7.50	€7.50
Burgas	€13.50	€10.50	€13.50	€7.50	€7.50
Varna, Balchik, Kavarna	€13.50	€10.50	€13.50	€7.50	€7.50
Ruse, Tutrakan, Silistra, Razgrad, Shumen, Targovishte	€13.50	€10.50	€13.50	€7.50	€7.50
Pleven, Veliko Tarnovo, Vidin, Vratsa, Yablanitsa, Troyan	€13.50	€10.50	€13.50	€7.50	€7.50
Haskovo, Kardzhali, Momchilgrad	€12.50	€10.50	€12.50	€6.50	€6.50
Stara Zagora, Blagoevgrad, Kyustendil, Sandanski, Petrich, Kresna, Bansko, Razlog	€12.50	€10.50	€12.50	€6.50	€6.50
Yambol, Sliven	€12.50	€10.50	€12.50	€6.50	€6.50

Coefficient scale for a length other than 30 seconds											
Length up to	5 sec	10 sec	15 sec	20 sec	25 sec	35 sec	40 sec	45 sec	50 sec	55 sec	60 sec
Coefficient	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

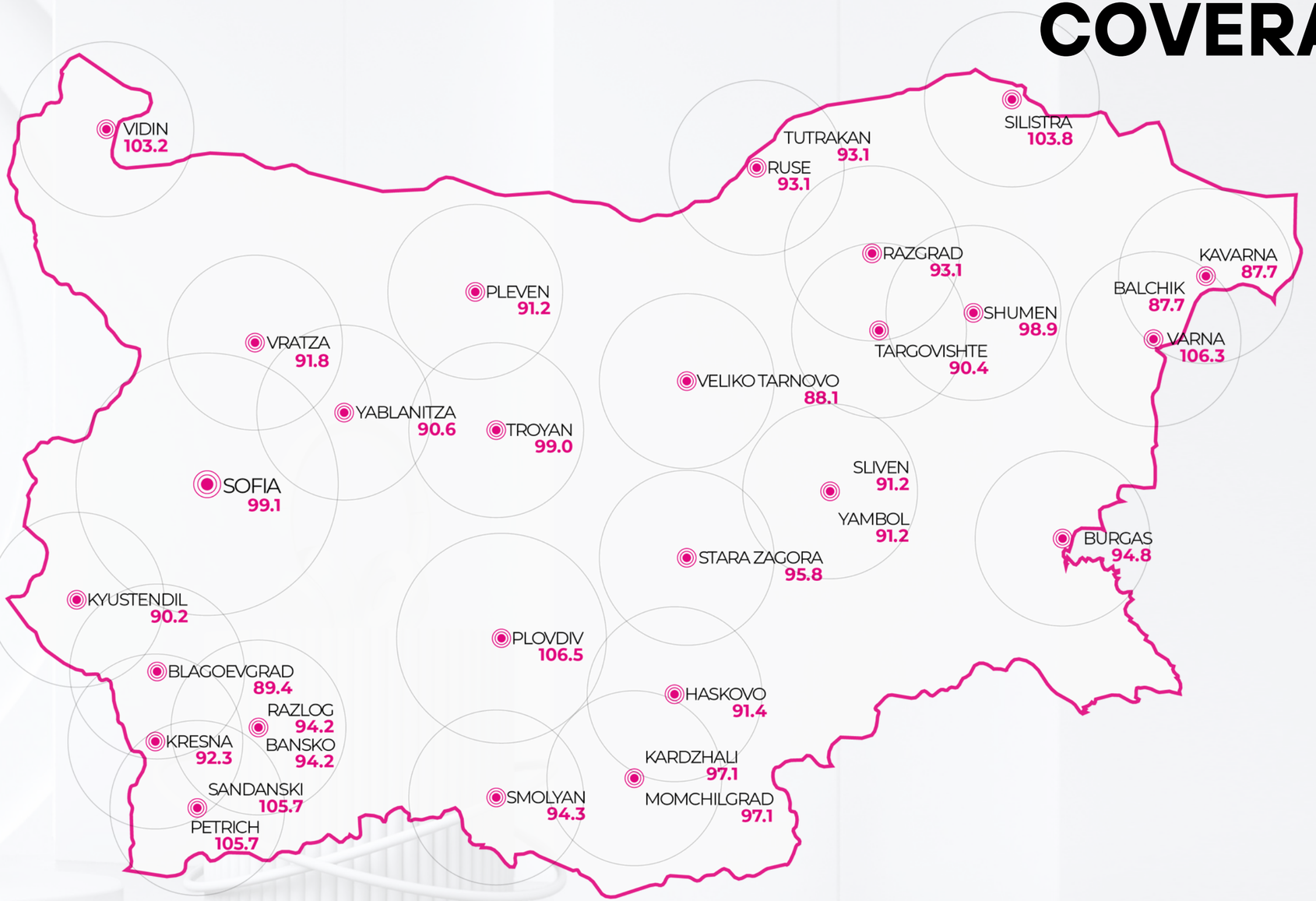
Fixed time: +20%
Fixed first or last position in a commercial break : +30%
Fixed second or penultimate position in a commercial break: +20%
Co-advertising (additional brands) +20%

All prices exclude VAT

радио Веселина



COVERAGE



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