

Rate card VITOSHA RADIO 2027

Effective as of 1 January 2027

VITOSHA RADIO	MONDAY - SUNDAY (30 seconds)				
	07:00 - 11:00	11:00 - 16:00	16:00 - 19:00	19:00 - 23:00	23:00 - 07:00
National coverage	€106	€76	€96	€24	€24
Sofia	€55	€37	€47	€15	€15
Plovdiv, Smolyan, Blagoevgrad, Petrich, Sandanski	€13.50	€10	€12.50	€4	€4
Burgas, Sliven, Yambol, Kardzhali, Svilengrad	€13.50	€10	€12.50	€4	€4
Varna, Dobrich, Silistra	€13.50	€10	€12.50	€4	€4
Pleven, Vidin, Gabrovo, Sevlievo, Kozloduy	€13.50	€10	€12.50	€4	€4

	Coefficient scale for a length other than 30 seconds										
Length up to	5 sec	10 sec	15 sec	20 sec	25 sec	35 sec	40 sec	45 sec	50 sec	55 sec	60 sec
Coefficient	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

Fixed time: +20%

Fixed first or last position in a commercial break : +30%

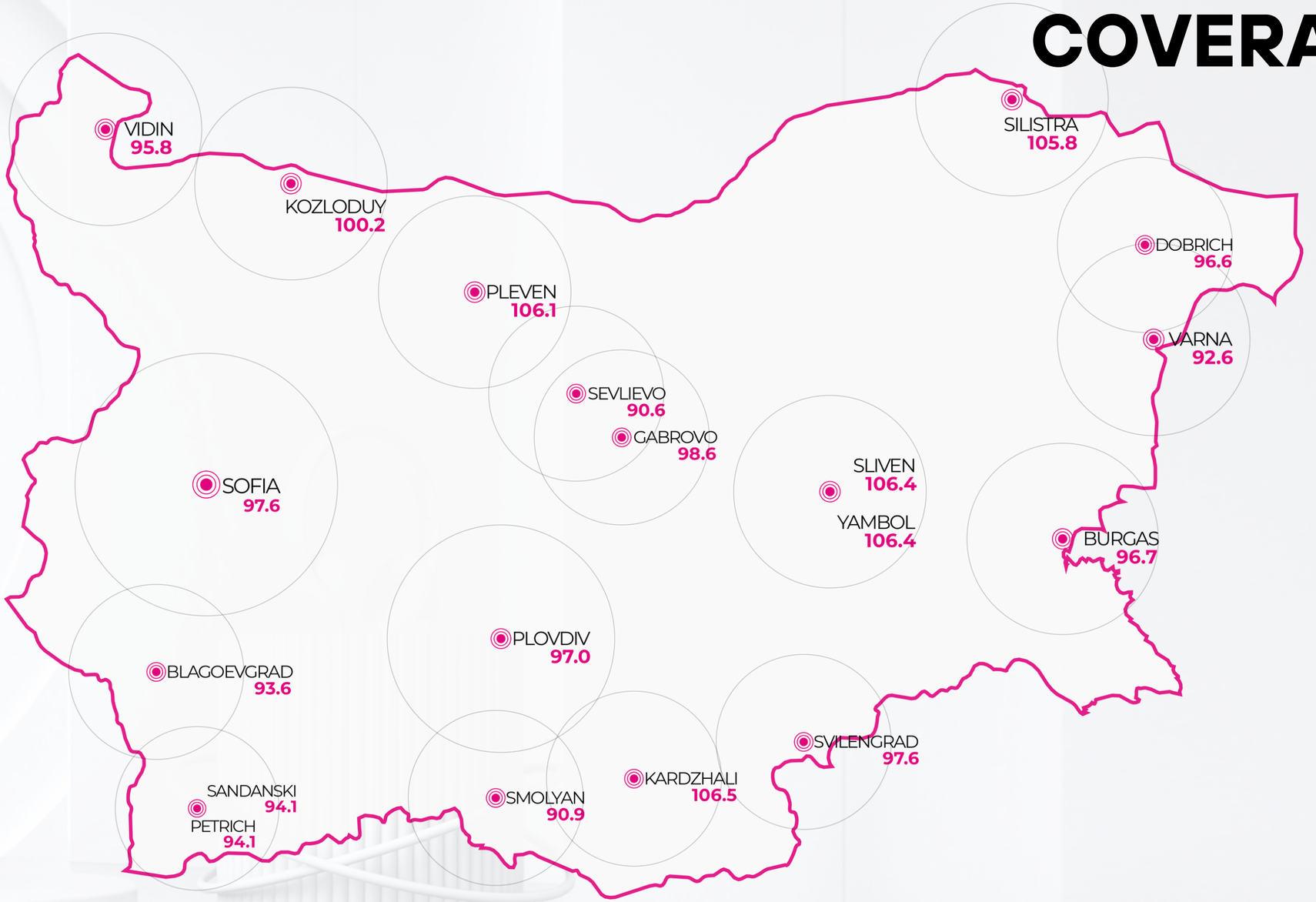
Fixed second or penultimate position in a commercial break: +20%

Co-advertising (additional brands) +20%

All prices exclude VAT



COVERAGE



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