Pek^amнa mapuфa
www.radioveselina.bg
Tapuфama e Banugha om 16 anpu^ 2018 г.

| PEK^AMEH ФОРМАТ | позиция | ГАРАНТИРАНИ ИМПРЕСИИ | CPM |
| :---: | :---: | :---: | :---: |
| Banner 728x90 | Bcuyku cmpahuyu | 7000 | 10,00^В. |
| Banner 300x250 | Bcuчku cmparuuu | 7000 | 12,00^B. |
| Half Banner 300x600 | Bcuчku cmparuuu | 7000 | 15,00^В. |
| Megaboard (940x220) | Bсичku cmpahuuu | 7000 | 19,00^B. |
| Wallpaper | Bcuчku cmpahuuu | 7000 | 20,00^B. |
| Wallpaper+Banner 300x250 | Bсичku cmpahuuu | 7000 | $31,00 \wedge B$. |
| Branding | Bcuчku cmpahuuu | 7000 | 35,00^В. |
| Synchronized Banners (300×250/728×90) | Bсuчku cmpanuцu | 7000 | 21,00^B. |
| TVC Banner | Bcuчku cmpahuuu | 7000 | 18,00^B. |
| Floating Banner | Всичku cmparuuu | 117000 | 20,00^B. |
| Expandable Banner | Bcuчku cmparuuu | 7000 | 20,00^B. |
| Parade banner | Bcuчku cmpanuuu | 7000 | 25,00^B. |
| Transition page | Bcuчku cmparuuu | 7000 | 20,00^B. |
| Peeling page | Bcuчku cmpahuuu | 7000 | 25,00^B. |

## Pek^amнa mapuфa

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Tapuфama e Banugha om 16 anpun 2018 z.

|  | PEK^AMEH ФOPMAT | ПРОАЪАЖИТЕАНОСТ | ГАРАНТИРАНИ ИМПРЕСИИ | CPM |
| :---: | :---: | :---: | :---: | :---: |
| MOBILE | $300 \times 250$ | Bсuчku cmparuцu | 10000 | $15 \wedge B$. |
|  | 3D Cube 300x250 | Bсичku cmparuиu | 10000 | $25 \wedge B$. |
|  | Responsive Footer Billboard | Bсuчku cmparuцu | 10000 | $20 \wedge B$. |
|  | Rising Stars Slider | Bсичku cmparuчu | 10000 | $25 \wedge B$. |
|  | Billboard | Bcuчku cmparuuu | 10000 | $15 \wedge B$. |
|  |  |  |  |  |
|  | PEK^AMEH ФОРМAT | ПРОАЪАЖИТЕЛНОСТ ПАКЕ |  | LЕНА |
| ПУБАИКАЦИИ | PR | 1 cegmuua 20 |  | 200,00^B. |
|  | $3$ |  | - |  |
|  | PEK^AMEH ФOPMAT | ПРОДЬへЖИТЕ^НОСТ |  | LЕНА |
|  | Публukauuя | 10 |  | 00,00^B. |
| ПРИСЪСТВИЕ | Приложение - uгpa | 2 сеgмици 50 |  | 500,00^B. |
|  | Приложение - urpa | 1 meceu 80 |  | 800,00 ^В. |

