



Rate card THE VOICE TV 2026

effective as of 1 January 2026

THE VOICE TV	MONDAY - SUNDAY (30 seconds)	
	00:00 - 17:29	17:30 - 23:59
	50 € / 97.79 BGN	100 € / 195.58 BGN

		Coefficient scale for a length other than 30 seconds												
Length up to		≤12	13-17	18-22	23-27	28-32	33-37	38-42	43-47	48-52	53-57	58-62	63-67	>67
Coefficient		0,60	0,80	0,85	0,95	1,00	1,20	1,40	1,60	1,80	1,90	2,20	2,38	Negotiable

Fixed first or last position in a commercial break: 40% surcharge
Co-advertising (additional brands): up to 40% surcharge

10 Nedelcho Bonchev Str., Sofia
Phone: +359 877 90 1000
office@novaradiogroup.bg

All prices exclude VAT

