

THE VOICE

Rate card

Effective from 1st of January 2024

(Monday – Sunday) 30 sec. in BGN

THE VOICE TV

00,00 - 17,29

17,30 - 23,59

75

147

THE VOICE

Price changes for airing spots different from 30 sec. of length

Length in sec.	≤ 12	13-17	18-22	23-27	28-32	33-37	38-42	43-47	48-52	53-57	58-62	63-67	> 67
Factor	0.60	0.80	0.85	0.95	1.00	1.20	1.40	1.60	1.80	1.90	2.20	2.38	negotiable

First or last position in a commercial break - 45% surcharge

Co-branding - up to 40% surcharge

All prices are gross, VAT excluded

10 Nedelcho Bonchev Str., Sofia
phone: +359 877901000

www.thevoice.bg